

Ooredoo announces un-audited consolidated results for the period ended 30 June 2025

Muscat, Oman, 24th July 2025: Ooredoo Oman announces its un-audited consolidated results for the six-month period ended 30th June 2025 as follows:

Financial Highlights:

	Three months ended 30 June				Six months ended 30 June		
	2025	2024	Change%		2025	2024	Change%
Revenues (OMR m)	61.6	62.5	-1.4%		123.5	126.5	-2.4%
Total Net Expenses (OMR m)	59.9	60.3	-0.7%		119.9	121.5	-1.3%
Net Profit (OMR m)	1.7	2.2	-22.7%		3.6	5.0	-28.0%

Key messages

Despite a competitive market landscape, the results reflect the resilience of the business and the continued focus on delivering long-term value.

Revenue for the first half of 2025 decreased by 2.4% to OMR 123.5 million, compared with OMR 126.5 million in the same period of 2024. The decrease is mainly due to lower wholesale, fixed & mobile revenue. This was partially offset by higher device revenue.

Total net expenses for the first half of 2025 decreased by 1.3% to OMR 119.9 million, compared to OMR 121.5 million in the same period of 2024. The decrease is mainly driven by lower operating expenses and lower depreciation & amortisation costs.

Net profit for the first half of 2025 was OMR 3.6 million compared with OMR 5 million for the same period of 2024. The lower net profit was impacted by lower revenue, partially offset by lower operating expenses and lower depreciation & amortisation costs.

The mobile postpaid customer base increased by 22.7% to 881,519 customers in Q2 2025, compared to 718,269 customers in Q2 2024. The mobile prepaid customer base increased by 0.08% to 2,027,294 customers in Q2 2025 compared to 2,025,609 customers in Q2 2024. The fixed service customer base decreased by 1.5% to 155,238 customers in Q2 2025 compared to 157,600 customers in Q2 2024.

Commenting on the results, Acting CEO Saoud Al-Riyami said,

“The first half of 2025 highlighted both the challenges and opportunities in Oman’s dynamic telecommunications market with our results reflecting continued competitive pressures while demonstrating the resilience and strength of our business.

We continued to make progress with our strategic priorities, which included strengthening our network. During the first half of 2025, Ooredoo Oman rolled out 42 new mobile sites and 203 additional 5G fixed coverage sites, expanding access to world-class connectivity across the country.

A key highlight this quarter was the launch of Google Workspace within our ICT portfolio, positioning Ooredoo Oman as the first ICT provider in the country to offer this transformative solution to our business customers. This continues to demonstrate our commitment to innovation and our mission to empower businesses with cutting-edge tools that drive productivity and growth.

For our business customers, the ‘Maktabi Double Speed’ promotion brought double the internet speed at a fraction of the cost, with free 5G upgrades and new modems enhancing efficiency and connectivity. For home users, we boosted speeds on our popular 5G Home plans at no extra cost — reaffirming our promise to place value and simplicity at the heart of our digital experience.

As part of our commitment to diversity and inclusion, we proudly participated in the 50th Arab Deaf Week, highlighting initiatives such as our dedicated hearing-impaired customer care centre and reinforcing our belief that digital transformation should be inclusive. We continued to focus on the community with the launch of a ‘Mobile Puppet Theatre’, part of the ‘School Kit for Sustainable Development’ initiative in collaboration with the Oman National Commission for Education, Culture and Science. This creative project promotes sustainability through interactive storytelling, supporting the development of essential life skills at a formative age.

Looking ahead, Ooredoo Oman remains focused on driving customer value through enriched experiences, service excellence, and innovative offers. While we acknowledge the ongoing competitive pressure, we remain confident in our ability to adapt, optimise operations, and deliver sustainable value to our stakeholders, ensuring the company’s ongoing growth and resilience.

As we move into the second half of the year, we look forward to ensuring Ooredoo remains a trusted partner in the digital lives of customers across Oman.”